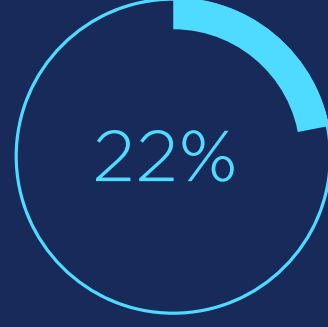


IS YOUR NETWORK SAFE FROM DDOS ATTACKS?

A distributed denial of service (DDoS) attack can cause significant disruption to your network, in addition to impacting brand reputation. Yet, many organizations are unprepared to address cybersecurity threats.



increase in the amount of data packets used in attacks — a true measure of attack intensity.¹



increase in the number of incidents in the second half of 2020.²

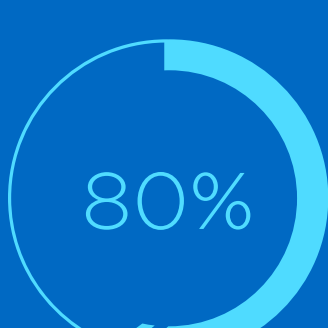
19% of organizations have greater difficulty attracting new customers after a breach.³

It's not a matter of if but when a DDoS attack happens

A DDoS attack disrupts data traffic of a targeted server, impacting business operations, employee productivity and customer relations, which can result in financial loss and reputational damage.



of U.S. organizations have experienced a DDoS attack in the last 12 months.⁴



of organizations that paid ransomware demands were exposed to a second attack.⁵

Enterprise networks are targeted to:

- Infiltrate customer personally identifiable information (PII) databases.
- Deny customers website access by overloading the network with connections.
- Hinder online collaboration among employees or with partners.
- Damage customer trust and corporate reputations.
- Disrupt critical applications and business processes.
- Prove it can be done, which is especially easy when networks lack protection.



What happens to your business when a DDoS attack occurs?



Loss of customer data



Damage to brand reputation and customer confidence



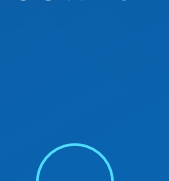
Decreased employee productivity

\$20K - \$40K

average cost of a DDoS attack per hour.⁶

Implement a security strategy that includes DDoS protection

To prevent disruptions to your network and safeguard your data, DDoS mitigation measures need to thwart attackers and prevent downtime. An ideal solution will:



Monitor and evaluate

Offer comprehensive traffic evaluation that uses advanced analytics to identify anomalies indicating an attack.



Provide fast resolution

Quickly and proactively detect, redirect and mitigate malicious traffic, minimizing the impact of attacks.



Offer continuous support

Always available 24/7/365 network and security experts for swift issue resolution.

Be prepared, but don't go at it alone. A network service provider is uniquely positioned to provide the DDoS protection you need.

Discover how DDoS Protection from Spectrum Enterprise can help protect your network.

[Learn more](#)

Sources

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